

CONTRACT



KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

And:

Shorr Johnson Magnus
100 N. 20th Street, Suite 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 66485 / 1		<u>Alt Order #</u> 25340119
<u>Product</u> tv		
<u>Contract Dates</u> 10/25/16 - 11/01/16	<u>Estimate #</u> 8240	
<u>Advertiser</u> Jay Insee for Governor		<u>Original Date / Revision</u> 10/24/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KAYU	<u>Account Executive</u> Kara Erickson	<u>Sales Office</u> Political Revenue
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KAYU	10/27/16	10/27/16	M-F 730-8p	M-F 730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---	1			\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KAYU	10/24/16-10/30/16	M-F 730-8p	M-F 730-8p	----Th----	:30		\$250.00	NM		
			See MG 1.2									
	2	KAYU	10/24/16-10/30/16	Sun 9-930p	Sun 9-930p	-----Su	:30		\$250.00	NM		
			Credited									
2	KAYU	10/31/16	10/31/16	M-F 730-8p	M-F 730-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----	1			\$250.00				
3	KAYU	10/27/16	10/27/16	M-F 7-730p	M-F 7-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---	1			\$250.00				
4	KAYU	10/31/16	10/31/16	M-F 7-730p	M-F 7-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----	1			\$250.00				
5	KAYU	10/30/16	10/30/16	Sun Late News	Sun Late News		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S	1			\$135.00				
6	KAYU	10/29/16	10/29/16	Sat Late News	Sat Late News		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-	1			\$90.00				
7	KAYU	10/26/16	10/26/16	M-F Late News	M-F Late News		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----	1			\$190.00				
8	KAYU	10/27/16	10/27/16	M-F Late News	M-F Late News		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---	1			\$190.00				
9	KAYU	10/28/16	10/28/16	M-F Late News	M-F Late News		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--	1			\$190.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
66485 / 1	25340119

Contract Dates	Product	Estimate #
10/25/16 - 11/01/16	tv	8240

Advertiser	Original Date / Revision
Jay Inslee for Governor	10/24/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 10	KAYU	10/31/16	10/31/16	M-F Late News	M-F Late News		:30			NM	0	\$0.00
11	KAYU	10/26/16	10/26/16	World Series-Wed	World Series-Wed		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	--W----				1	\$500.00			
12	KAYU	10/28/16	10/28/16	World Series Fri	World Series Fri		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	----F--				1	\$500.00			
E 13	KAYU	10/29/16	10/29/16	World Series-Sat	World Series-Sat		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KAYU	10/24/16-10/30/16	World Series-Sat	World Series-Sat	-----Sa--	:30		\$500.00	NM		
			Credited									
14	KAYU	10/25/16	10/30/16	Wed 930-10p	Wed 930-10p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	--W----				1	\$190.00			
N 15	KAYU	11/01/16	11/01/16	M-F 730-8p	M-F 730-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$250.00			
N 16	KAYU	11/01/16	11/01/16	M-F 7-730p	M-F 7-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$250.00			
N 17	KAYU	11/01/16	11/01/16	M-F Late News	M-F Late News		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$190.00			
N 18	KAYU	10/31/16	11/01/16	M-F 630-7p	M-F 630-7p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	11-----				2	\$125.00			
Totals											16	\$3,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	9	\$2,235.00	(\$335.25)	\$1,899.75
10/31/16 - 11/01/16	7	\$1,440.00	(\$216.00)	\$1,224.00
Totals	16	\$3,675.00	(\$551.25)	\$3,123.75

Signature: _____ Date: _____

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